

Council of PTAs Goals for the 2019/2020 School Year

RAISE the Bar

1. **R**epresent our teacher and staff members better by:
 - a. Seeking to understand their needs and working to support them
 - b. Giving them a voice both within our organization and via our advocacy work

2. **A**dvocate for public education by:
 - a. Engaging in dialogue with parents, teachers, community members and elected officials
 - b. Being an active participant in the development and implementation of our district's strategic plan

3. **I**nitiate opportunities for campuses to work together by:
 - a. Providing mechanisms to share information (i.e. GCISD Eats)
 - b. Encouraging collaboration and resource sharing

4. **S**upport our local PTAs by:
 - a. Facilitating the sharing of information, best practices, and resources
 - b. Helping them to leverage our community partners
 - c. Providing educational opportunities for all PTA members

5. **E**ngage our larger community by:
 - a. Expanding our reach outside of our district to continue connecting with local businesses, seniors, city government officials, and other local leaders utilizing our community partnership program
 - b. Actively engage the community in our schools and PTAs by inviting them to events, asking them to invest time and resources in our schools, looking for opportunities to visit them